



## **Las Vegas Sands and David Beckham Announce Asian Partnership**

Macao – 22 November 2013 – Global integrated resort developer Las Vegas Sands (NYSE: LVS) and Beckham Ventures today announced a partnership which will see one of the world’s most iconic men, David Beckham, join forces with LVS’s powerful integrated resort properties in Macao and Singapore.

As outlined at a press conference held in Macao today, the partnership, which unites one of Asia’s most dynamic businesses with a global star that enjoys unrivalled popularity across the region, will be based around the development of dining, retail and leisure concepts at Sands China Ltd. properties in Macao and Marina Bay Sands in Singapore.

“We have billions of dollars invested in our own global, iconic brands and we clearly understand the importance of growing and sustaining those brands over time. The odds are extremely high that a partnership with David Beckham will help us further those efforts and provide David with the same benefit,” said Michael Leven, president and chief operating officer of Las Vegas Sands Corp. “We are very excited about the partnership and we fully expect it to grow in the years to come, especially as we aggressively explore opportunities to further expand our presence in Asia.”

David Beckham commented, “The Sands team has created amazing resorts in Singapore and Macau. The scale, vision and caliber in all that they do is impressive. I am very excited to be working with them to develop a range of new business ideas in a part of the world that I love spending time in and is full of optimism and growth.”

“Here in Macao, Sands China has worked to not only transform the tourism industry by providing a diverse set of entertainment offerings, but also by seeking out active engagement with renowned brands and providing a unique experience to the people in and around this area of the world when they visit Cotai Strip Resorts Macao,” explained Edward Tracy, president and chief executive officer of Sands China Ltd. “David Beckham’s well-known personal values and his endeavors in both business development and community outreach make a perfect match for our two brands to come together in a way which is sure to positively impact the Asian market.”

“We’ve been fortunate enough to have David partner with us recently at Marina Bay Sands and the energy and enthusiasm his presence provides is captivating. He was involved in our very successful Sands for Singapore community festival and his participation was inspiring to the young people he met with as well as the local charities which benefitted from his

generosity. We greatly look forward to further promoting our partnership with David in a variety of exciting and creative ways at Marina Bay Sands,” stated George Tanasijevich, the property’s president and chief executive officer.



**Photo caption:** One of the world’s most famous sportsmen, David Beckham (centre), speaks during a press conference at The Venetian Macao Friday to announce a new business partnership between Beckham Ventures and Las Vegas Sands, joined on stage by George Tanasijevich (left), president and chief executive officer of Singapore’s Marina Bay Sands, and Edward Tracy (right), president and chief executive officer of Sands China Ltd.



**Photo caption:** David Beckham (left), speaks during a press conference at The Venetian Macao Friday to announce a new business partnership between Beckham Ventures and Las Vegas Sands, with Edward Tracy, president and chief executive officer of Sands China Ltd. to his right.



**Photo caption:** George Tanasijevich, president and chief executive officer of Singapore's Marina Bay Sands, addresses the attendees of a Friday press conference at The Venetian Macao announcing an Asian business partnership between Las Vegas Sands and Beckham Ventures.



**Photo caption:** Global icon David Beckham down his handprints for posterity during Friday's press conference at The Venetian Macao.



**Photo caption:** Executives from Sands China Ltd. and Marina Bay Sands joined global icon David Beckham at a press conference Friday at The Venetian Macao to announce a new Asian business partnership between Las Vegas Sands and Beckham Ventures.

Left to right: George Tanasijevich, president and chief executive officer of Singapore's Marina Bay Sands; David Beckham; Edward Tracy, president and chief executive officer of Sands China Ltd.

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Sands China Ltd. online media library:

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Event folder: **Events, Promotions & Announcements\Nov 22 Press Conference**

Venetian Macau Limited FTP server:

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**About Las Vegas Sands**

Las Vegas Sands (NYSE: LVS) is the world's leading developer and operator of Integrated Resorts. Our collection of Integrated Resorts in Asia and the United States feature state of the art convention and exhibition facilities, premium accommodations, world-class gaming and entertainment, destination retail and dining including celebrity chef restaurants, and many other amenities.

In Macao, through our majority-owned subsidiary Sands China Ltd., the company owns and operates a portfolio of properties on Macao's Cotai Strip, including The Venetian® Macao, Four Seasons Hotel Macao, and Sands Cotai Central. The company also owns and operates the Sands® Macao on the Macao Peninsula. In Singapore, the company owns and operates Marina Bay Sands®, the iconic Integrated Resort located in the city-state's downtown Marina Bay district.

Our properties in the United States include The Venetian® and The Palazzo® on the Las Vegas Strip and Sands® Bethlehem in Eastern Pennsylvania.

Las Vegas Sands is committed to global sustainability through its Sands Eco 360 program and is an active community partner through its various charitable organizations.

**About Sands China Ltd.**

Sands China Ltd. (HKEx: 1928, Sands China or the Company) is a Cayman Islands registered Company and is listed on The Stock Exchange of Hong Kong Limited. Sands China is the largest operator of integrated resorts in Macao. The Company's Cotai Strip Resorts Macao is comprised of The Venetian® Macao-Resort-Hotel, The Plaza™ Macao and Sands® Cotai Central. The Company also owns and operates Sands® Macao on the Macao peninsula. The Company's integrated resorts contain a diversified mix of leisure and business attractions and transportation operations, including large meeting and convention facilities, a wide range of restaurants, shopping malls, world-class entertainment at the Cotai Arena and the Venetian Theatre, and a high-speed Cotai Water Jet ferry service between Hong Kong and Macao. The Company's property development projects on Cotai have the goal of transforming it into Asia's premier entertainment and business destination. Sands China is a subsidiary of global resort developer Las Vegas Sands Corp.

For more information, please visit [www.sandschinaltd.com](http://www.sandschinaltd.com).

**About Marina Bay Sands Pte Ltd.**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions.

For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)